

Maior produtor de cannabis na Europa, com mais de 100 lojas franqueadas em toda a região





Maior produtor de cannabis na Europa, com mais de 100 lojas franqueadas em toda a região

O empreendimento foi concebido em 2017 a partir da ideia de nove membros provenientes de diversas áreas, mas unidos pela mesma paixão pelo cânhamo e suas possibilidades infinitas. Após a inauguração da primeira loja oficial no mesmo ano, diversas aberturas subsequentes ocorreram em questão de semanas.

Atualmente, a empresa conta com 25 colaboradores em sua sede, mantendo um showroom na Itália, além de mais de 100 lojas franqueadas espalhadas por toda a Europa, e centenas de revendedores em solo italiano. Desde o início das operações, os resultados alcançados e as barreiras superadas ultrapassaram as expectativas iniciais dos fundadores. Agora, a empresa planeja uma expansão ainda maior na Europa, visando alcançar mercados mais distantes.

A joia da coroa da empresa é, sem dúvida, o DEPARTAMENTO DE CULTIVO, responsável por semear, nutrir, cultivar e colher todas as flores vendidas nas lojas, controlando assim a cadeia de abastecimento em todas as etapas.

O site oficial não é apenas a vitrine de uma grande franquia e seu comércio eletrônico, mas também visa se tornar um ponto de referência para tudo relacionado à cannabis legal. Sua equipe editorial fornece notícias, insights e curiosidades sobre todos os aspectos do cânhamo (leve e não apenas) dia após dia. Os editores trabalham para conscientizar os leitores sobre o tema, divulgando informações constantemente atualizadas. Sem conhecimento básico, quebrar as barreiras dos estereótipos e falsas crenças incutidas por nossa cultura torna-se impossível, impedindo-nos de desfrutar dos muitos usos e efeitos positivos de nossa querida cannabis.

Produtos (Mais Vendidos)

- Tisanapa – Infusão de Cânhamo
- Cannabis Light Cbweed NYC DIESEL CBD
- Farinha de Semente de Cânhamo
- Chocolate Amargo com Sementes de Cânhamo
- Cannabis Light Super Lemon Haze CBD
- Meladol – Óleo Aromático com CBD e Melatonina
- Cannabis Light Cbweed Morango logurte CBD

Produtos Alimentícios à Base de Cânhamo

- Chiclete de Cânhamo
- Pirulito de Morango
- Pirulito Lemon Haze
- Biscoitos Doces com Farinha de Cânhamo e Amêndoas
- Biscoitos Doces com Farinha de Cânhamo e Cacau
- Canamiele
- Creme de Avelã com Mel e Sementes de Cânhamo
- Barra de Chocolate Amargo com Sementes de Cânhamo
- Sementes Inteiras de Cânhamo
- Sementes Descascadas de Cânhamo
- Farinha de Semente de Cânhamo
- Óleo de Semente de Cânhamo

TARGET PRICE
EUR 12,500,000

GROSS REVENUE
EUR 3,750,000

EBITDA
EUR 800,000

BUSINESS TYPE
Empresas De Manufatura

ESTABLISHED
2017

COUNTRY
Itália

BUSINESS ID
L#20230574

- Penne com Farinha de Cânhamo
- Bolos de Arroz Orgânicos de Cânhamo

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com



© 2024 MergersCorp M&A International. All rights reserved.

© 2024 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.



WWW.MERGERSCORP.COM