

Clube de Futebol da Bulgária da Primeira Liga



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O clube compete na Primeira Liga, a divisão mais alta do Futebol da Bulgária, possui uma história no futebol europeu, celebrando 100 anos de aniversário. O time produziu alguns dos melhores jogadores da Bulgária

A Academia Jovem é considerada uma das melhores criadoras de novos jogadores no país.

Crescimento & Receita

O time tem experiênciado um crescimento de renda anual rápido de 54% nos últimos 5 anos.

A renda vem de: (1) patrocínio e propaganda, (2) transmissão, (3) merchandising, (4) venda de tickets, (5) pagamentos de solidariedade UEFA e dinheiro de prêmios, e (6) transferências.

Amor da ComunidadeCommunity Love

O clube é o único time de futebol profissional em toda a província, lar para 350.000 búlgaros. O povo de Blagoevgrad ama muito o time, e o Dono do Clube é tratado como uma celebridade local com muita influência econômica e política.

O dono investiu mais de \$500K em renovações do estádio e centro de treinamento do clube. O clube estrategicamente vendeu uma ação de 10% do clube para seu município local, em retorno o Município é dono e mantém o estádio e o centro de treinamentos sem custos adicionais..

Ofertas e Termos

A ação de 90% dos donos está disponível para venda (igual a uma consideração total de \$5,400,000 USD)

Ação: 90% (outros 10% são propriedade do município)

TARGET PRICE \$5,400,000

GROSS REVENUE 1800000

EBITDA TBA

BUSINESS TYPE Football Clubs, Football Clubs

COUNTRY Bulgária

BUSINESS ID L#20230409



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