

Time de Futebol Legendário da Lituânia na Primeira Divisão





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1. Em 2017, a Federação de Futebol da Lituânia (LFF) criou e confirmou uma nova estratégia de futebol nacional chamada de "Grow2020". A ideia principal era tornar o futebol o esporte mais popular da Lituânia antes de 2020.
2. O futebol já é o esporte mais popular entre as crianças da Lituânia (22.600 crianças estão treinando futebol regularmente, dados da LFF, 2021).
3. O único fator que não torna o futebol o esporte mais popular em comparação ao basquete é a falta de infraestrutura para futebol.
4. A LFF decidiu estrategicamente concentrar a renda da UEFA e FIFA para apoiar times de futebol da Lituânia que possuam boa estrutura e, preferencialmente, uma forte relação com o município local.

Por que o mercado de futebol da Lituânia?

1. Há pouca competição em comparação com o oeste da Europa caso o competidor queira uma chance de participar de uma Copa Europeia. Clubes com uma renda anual de torno de 0,5 M Eur estão ganhando o direito de jogar em Copas Europeias durante 3 anos.
2. Um baixo investimento no desenvolvimento de jovens talentos pode ser efetivo. Nós temos números do setor de futebol privado que mostram que é suficiente investir apenas até 500 Eur por ano no desenvolvimento de um jogador de futebol.
3. Há pouca competição entre academias de futebol na maior parte da Lituânia (exceto Vilnius), uma boa possibilidade para atrair os melhores jovens talentos para uma estrutura própria do time ao oferecer o serviço certo e de qualidade

Pontos-chave

1. Clube de futebol legendário da Lituânia;
2. Uma das TOP5 marcas de futebol mais famosas da Lituânia;
4. Atualmente o clube está jogando na primeira divisão da Lituânia;
5. Possui a própria academia de futebol (atualmente há 250 crianças);
6. Possui o direito de usar um terreno para construção de um próprio estádio e base de treinos em colaboração com um instituto de educação (por não menos do que um período de 25 anos pagando apenas uma taxa simbólica);
7. Possui uma base de fãs sólida;
8. Possui contratos com parcerias de marketing;
9. Possui uma lista de voluntários que estão ajudando o clube em diferentes setores operacionais.

TARGET PRICE

\$1,000,000

GROSS REVENUE

TBD

EBITDA

TBD

BUSINESS TYPE

Football Clubs, Football Clubs

COUNTRY

Lituânia

BUSINESS ID

L#20230413

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