

Portal médico de saúde líder com 50 milhões de visitantes por ano



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Site de saúde líder na Índia e entre os principais do mundo na categoria de saúde, com mais de 4 milhões de visitantes e 8 milhões de visualizações de página por mês e mais de 1 milhão de páginas de informações e conteúdo sobre saúde.

Esse importante portal médico de saúde à venda oferece notícias sobre saúde, artigos e relatórios detalhados, calculadoras interativas de saúde, aplicativos, enquetes, questionários, animações, slides e vídeos. Outros tópicos abrangem áreas como estilo de vida e bem-estar, dieta e nutrição, além de ioga e medicina alternativa.

Seus aplicativos exclusivos de saúde incluem mais de 130 calculadoras de saúde, uma página My Health personalizada para consumidores, bem como ferramentas para médicos, incluindo páginas iniciais, agenda de consultas, consultoria on-line e muito mais. Também oferece um dos bancos de dados mais abrangentes de informações sobre medicamentos indianos e preços, incluindo dados sobre nomes de marcas e equivalentes genéricos.

Além disso, uma rede social completa para saúde e bem-estar que reúne consumidores, pacientes, médicos e profissionais de saúde em todo o mundo. Ele permite que a comunidade se conecte, discuta, compartilhe, aprenda e apoie uns aos outros em tópicos e questões relacionados à saúde.

Ele também permite que consumidores e pacientes obtenham respostas e orientações confiáveis de médicos e especialistas em medicina. Você pode realmente usar o poder da rede para melhorar a saúde e o bem-estar dos consumidores em todo o mundo.

Com sede na Índia e escritórios de marketing nos EUA e no Reino Unido. Ele conta com o suporte de uma equipe experiente de médicos, editores de conteúdo, redatores, designers e programadores.

TARGET PRICE

\$15,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Negócios médicos

REASON FOR SELLING

Aposentadoria

COUNTRY

Índia

BUSINESS ID

L#20220359

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