Marcas Italianas de Óculos de Luxo

PRINTED ON: *April 30, 2024, 1:34 PM (EST)* **PUBLISHED ON:** *January 17, 2023, 11:37 AM (EST)* **UPDATED ON:** *April 30, 2024, 12:34 PM (EST)*

MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

Marcas Italianas de Óculos de Luxo

O tamanho do mercado global de óculos foi avaliado em USD 157.9 bilhões in 2021. Espera-se que ele cresça em uma taxa anual de crescimento composto (CAGR) de 8,4% de 2022 para 2030. O seguimento de óculos e-commerce espera uma taxa de crescimento de mais de 9,0% até 2030. Fatores importantes que estão levando o mercado a crescer são transtornos oftalmológicos, mais consciência em relação a exames do olho, e percepção dos óculos como um acessório fashion.
Está à venda um Portfólio de duas marcas Italianas de óculos (fundadas em 2014 e 2015), ambas as marcas possuem um histórico recorde em diversas áreas pelo mundo: Itália, Reino Unido, Holanda, França, Espanha, Alemanha, Grécia, Bósnia, Israel, Ucrânia, Paraguai, Kuwait, Malásia, Cingapura, China, Hong Kong e muitas lojas online como: Zalora, Souq, Amazon, Italy Got Style, Opumo, Italist, Moda Operandi e mais.

Ambas as marcas possuem mais de 850 SKU combinados (ótico e solar) com armações feitas em Stainless, Acetate, PC, TR90. A empresa tem forte relacionamento com produtores na Itália e na China.

TARGET PRICE
$1,000,000

GROSS REVENUE
TBD

EBITDA
TBD

BUSINESS TYPE
Fashion Retailer, Fashion Retailer

INVENTORY
Incluso

COMPETITION
Johnson & Johnson Vision Care, Inc.; ESSILORLUXOTTICA; CooperVision; Carl Zeiss AG; Bausch & Lomb Inc.; Safilo Group S.p.A.

REASON FOR SELLING
Alienação

COUNTRY
Itália

BUSINESS ID
L#20220310

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com

MERGERSCORP
The Leader In Business Sales Mergers & Acquisitions