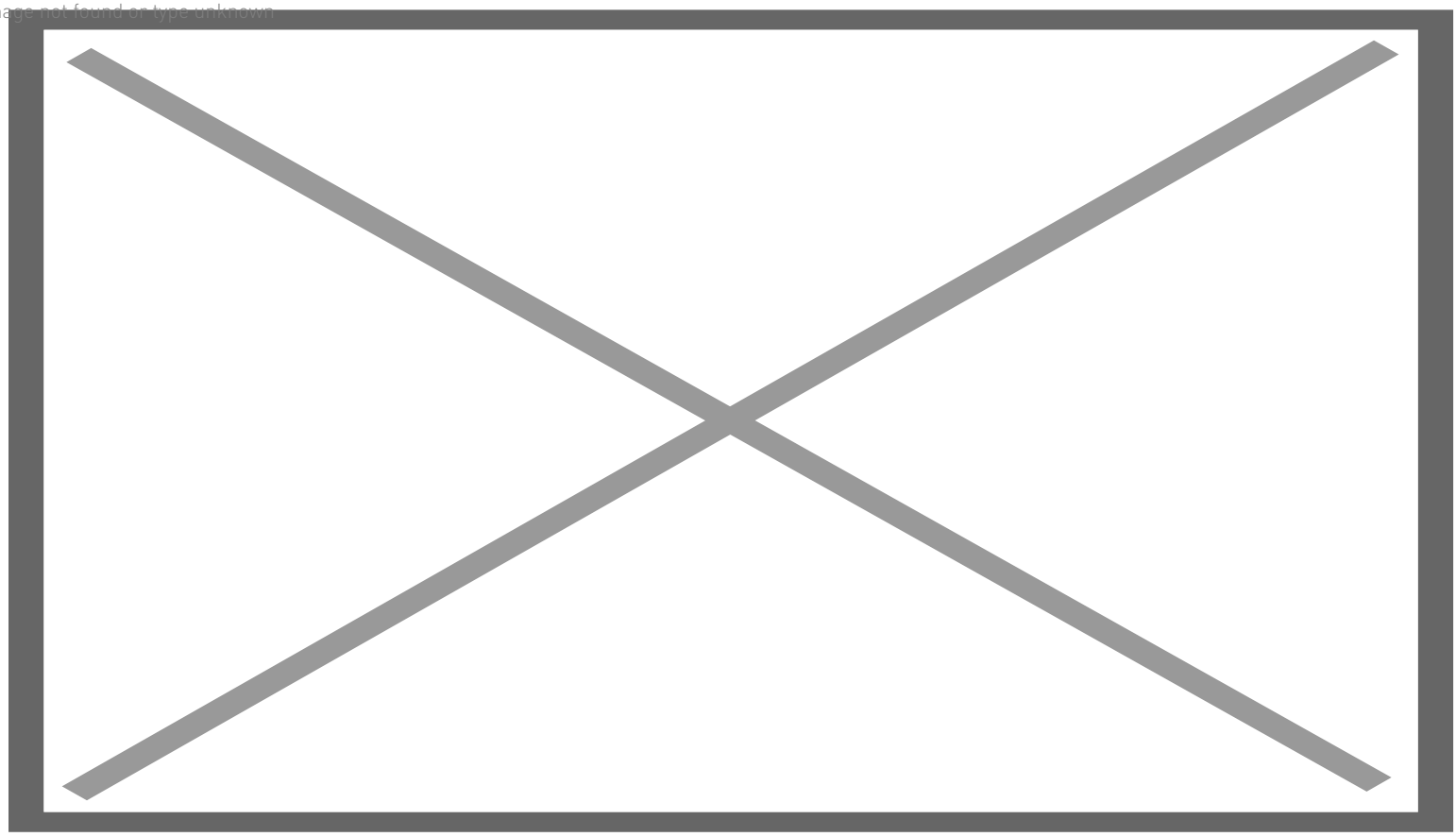
Image not found or type unknown

Líder emergente em CPaaS especializado em soluções de SMS, WhatsApp e voz

Image not found or type unknown



PRINTED ON: *October 27, 2026, 11:45 PM (EST)* **PUBLISHED ON:** *January 13, 2023, 3:47 PM (EST)* **UPDATED ON:** *October 27, 2026, 10:45 PM (EST)*

MERGERSCORP

Image not found or type unknown

Líder emergente em CPaaS especializado em soluções de SMS, WhatsApp e voz

TARGET PRICE
$75,000,000

GROSS REVENUE
$25,000,000

EBITDA
$0

BUSINESS TYPE
Software e SAAS

REASON FOR SELLING
Aposentadoria

COUNTRY
Índia

BUSINESS ID
L#20220353

Líder emergente em CPaaS especializado em soluções de SMS, WhatsApp e voz para venda.

A empresa está entre as 10 principais empresas de SMS A2P na Índia, com um crescimento de 70% em relação ao ano anterior, do ano fiscal de 2020 ao ano fiscal de 21.

Ela é pioneira em CPaaS (Communications Platform as a Service, plataforma de comunicação como serviço), ajudando os clientes a se envolverem, notificarem, comercializarem e anunciarem de maneira inovadora em todos os dispositivos móveis da Índia.

A empresa é ativa na oferta de serviços relacionados a SMS, WhatsApp, voz e e-mail, o que ajuda a promover marcas e a aumentar o reconhecimento da marca.

Os principais clientes incluem bancos, instituições financeiras, grandes varejistas, empresas de serviços públicos e negócios de comércio eletrônico.

A empresa gera quase 90% de receita recorrente mês a mês, com uma média de permanência dos clientes de mais de 5 anos, no mínimo.

Visão geral dos produtos e serviços

Canais: SMS, voz, e-mail e WhatsApp.

Produtos: 4 produtos de software para propaganda e promoção.

Visão geral dos ativos

– Todas as operações comerciais, plataforma de tecnologia, clientes e marca.

– Mais de 40 servidores, vários computadores, laptops e móveis.

Visão geral das instalações

12.000 pés quadrados de área de carpete distribuídos em 4 andares em MIDC, Andheri East. É uma instalação de propriedade da empresa, mas não está incluída na transação.

MERGERSCORP M&A INTERNATIONAL IS A GLOBAL BRAND OPERATED BY MERGERSUS INC.A US CORPORATION WITH REGISTERED OFFICE
AT 40TH WALL STREET, SUITE #2725, NEW YORK, NEW YORK 10005, UNITED STATES OF AMERICA.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website https://www.mergerscorp.com/disclaimer. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM