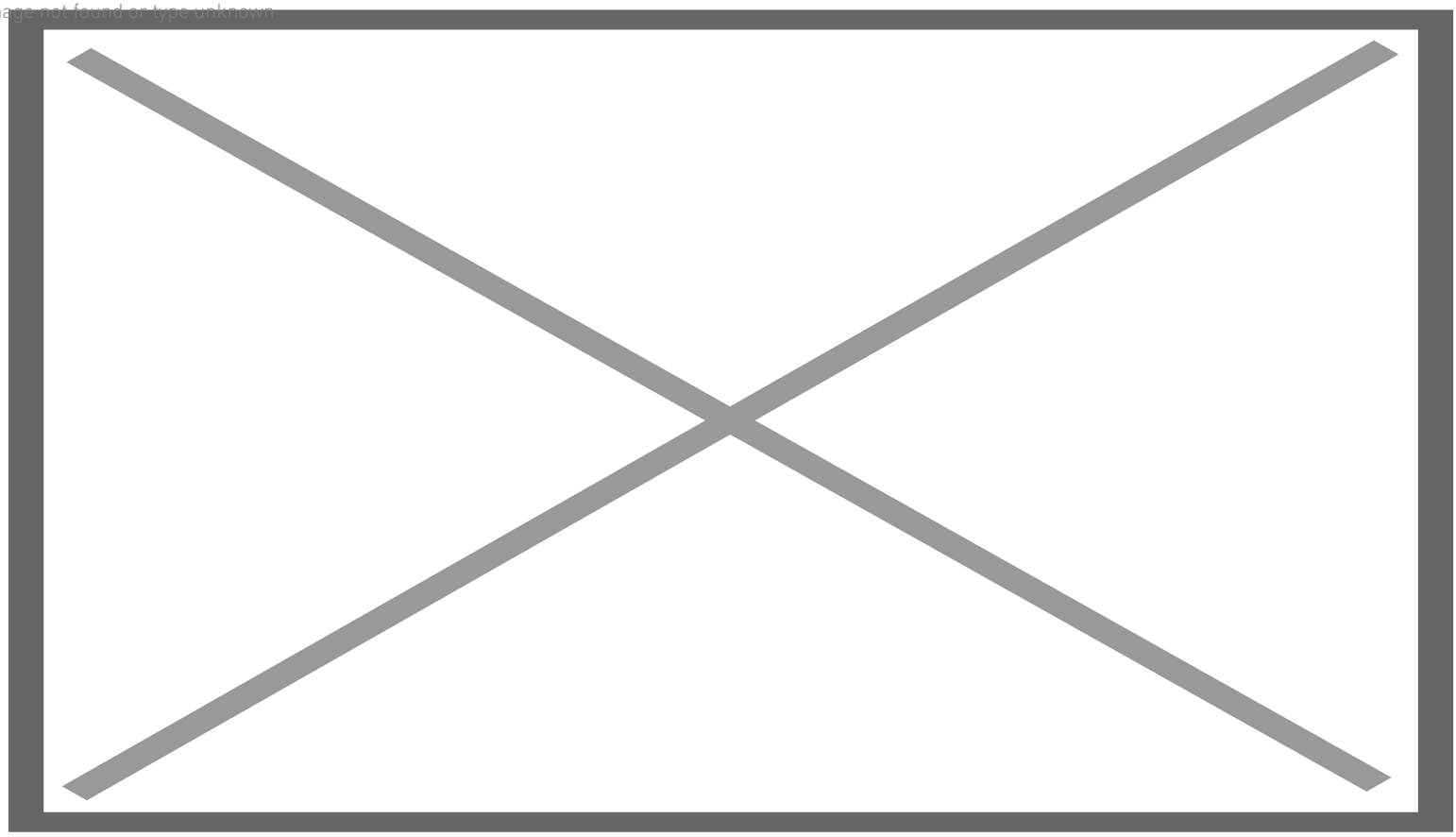
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Pesquisa de mercado americana Negócios

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PRINTED ON: *October 28, 2026, 5:56 AM (EST)* **PUBLISHED ON:** *January 13, 2023, 10:09 AM (EST)* **UPDATED ON:** *October 28, 2026, 4:56 AM (EST)*

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Pesquisa de mercado americana Negócios

Essa empresa americana de pesquisa de mercado tem um longo histórico de vendas nos Estados Unidos e na Europa.

A empresa tem um grande escritório na Índia e uma equipe de vendas dedicada nos Estados Unidos, fornecendo às empresas relatórios de pesquisa e serviços de consultoria que atendem a necessidades comerciais específicas.

A empresa é especializada em fornecer relatórios relacionados a produtos químicos e materiais, defesa, energia e recursos naturais, alimentos e bebidas, equipamentos de engenharia pesada, embalagens, automotivo e transporte, bens de consumo e serviços, eletrônicos e semicondutores, automação de fábrica, saúde, TI e telecomunicações e farmacêutico.

A organização tem mais de 400 funcionários divididos entre o Departamento de Pesquisadores Principais, a Equipe de Vendas e a Equipe de Marketing.

A empresa coletou mais de 15.000 relatórios disponíveis em inglês (incluídos na venda).

TARGET PRICE
$29,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Serviços

COMPETITION
Nielsen, IQVIA, Kantar, Gartner, IPSOS, GfK, IRI, Dynata

SUPPORT & TRAINING
12 meses

REASON FOR SELLING
Aposentadoria

COUNTRY
Estados Unidos

BUSINESS ID
L#20220361

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