

Software de contabilidade empresarial



MERGERSCORP

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Negócio de software de contabilidade para venda, um pacote de software de contabilidade desenvolvido e comercializado nos Emirados Árabes Unidos. Os produtos são voltados principalmente para pequenas e médias empresas e oferecem aplicativos de contabilidade no local, bem como versões baseadas na nuvem que aceitam pagamentos comerciais, gerenciam e pagam contas e funções de folha de pagamento.

Uma empresa de desenvolvimento de sistemas de software empresarial sediada nos Emirados Árabes Unidos desenvolveu seu software original de contabilidade e finanças Simple Edition (SE) tendo como alvo principal os usuários árabes.

A empresa criou e desenvolveu seu principal software sob a liderança de um de seus sócios, que tem uma enorme experiência em programação e utiliza seu conhecimento e as tecnologias mais recentes em todas as etapas de desenvolvimento, desde sua criação em 2006 até agora.

O produto comprovou seu sucesso em relação aos concorrentes no mercado, onde os novos clientes o preferiram a outros softwares por causa de seus muitos benefícios diferenciados. Somente em 2019, as vendas foram de US\$ 750.000 sem marketing e apenas com vendas de porta em porta para empresas de varejo e prestadores de serviços. Desde então, as vendas foram interrompidas para o desenvolvimento da infraestrutura e do software. A empresa produziu 25.000 novas cópias prontas para serem vendidas na próxima fase.

A próxima fase da empresa é desenvolver uma estratégia de vendas e marketing, além de desenvolver infraestrutura para computação em nuvem, transformando-a em um provedor global de serviços, uma plataforma on-line operada pela Web e por dispositivos móveis, para se beneficiar da revolução tecnológica.

A empresa tem o nome da marca, a codificação do programa, todas as propriedades intelectuais e patentes protegidas e registradas no Ministério da Economia dos Emirados.

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Software e SAAS

COMPETITION

Xero, Sage, Zoho, Wave Accounting, FreshBooks

COUNTRY

Emirados Árabes Unidos

BUSINESS ID

L#20220364

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