

Empresa de Software de Contabilidade





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Empresa de Software de Contabilidade à venda, um pacote de software de contabilidade desenvolvido e vendido nos Emirados Árabes. Os produtos são direcionados em maior parte para pequenas e médias empresas e oferece aplicações contábeis no local assim como versões na nuvem que aceitam pagamentos financeiros, gerenciam e pagam contas, e funções de folha de pagamento.

Uma empresa de desenvolvimento de sistemas de software baseada nos Emirados Árabes Unidos desenvolveu seu próprio software de Edição Simples (SE) de contabilidade e finanças com usuários árabes como alvo principal.

A empresa criou e desenvolveu seu software principal sob a liderança de um de seus sócios, que possui muita experiência em programação e utilizou sua expertise e as últimas tecnologias em todas as etapas do desenvolvimento desde o lançamento em 2006 até agora.

O produto provou seu sucesso contra competidores no mercado quando novos consumidores preferiram ele do que usar outros softwares devido aos seus diversos benefícios diferenciados. As vendas em 2019 foram de \$750.000 sem marketing e apenas com vendas de porta-em-porta para empresas de varejo e prestadores de serviço. As vendas pararam desde então para o desenvolvimento do software e de infraestrutura. A empresa produziu 25.000 novas cópias prontas para serem vendidas na próxima fase.

A próxima fase para a empresa é desenvolver uma estratégia de vendas e marketing além de desenvolver infraestrutura para computação na nuvem, se tornando uma prestadora de serviços global, uma plataforma online operada na web e no celular, para se beneficiar da revolução tecnológica.

A empresa possui o nome da marca, código do programa, todas as propriedades intelectuais e patentes protegidas e registradas no Ministério da Economia dos Emirados.

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Software & SAAS

COMPETITION

Xero, Sage, Zoho, Wave Accounting, FreshBooks

COUNTRY

Emirados Árabes Unidos

BUSINESS ID

L#20220364

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