Empresa de Confeitaria há 30 Anos em Atividade

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Empresa de Confeitaria há 30 Anos em Atividade

Descrição

A empresas foi fundada em 1993 e está localizada no centro do Distrito Federal, ao sul de Moscou. A fábrica tem a capacidade de produzir 9.538 toneladas de produtos por ano. A produção consiste em 6 linhas principais:

- Linha de Produção de Marshmallow
- Linha de Produção de Marmelada
- Linha de Produção de Waffle
- Equipamento de Produção de Macarrão
- Produção de Mini Marshmallows
- Produção de Souffle

Produtos manufaturados
É a líder regional na produção de produtos de confeitaria. No momento, a fábrica produz mais de 100 itens (SKUs). A gama da empresa também inclui duas marcas principais. A produção faz balas sortidas, marmelada, pastilhas e produtos de waffle.
Geografia de suprimento
A fábrica vende produtos em 14 regiões da Russia, e também para a República do Belarus. As vendas são feitas nas maiores redes parceiras de nível federal.
Indicadores e prospectos
Apesar da pandemia e o declínio geral nas demandas do mercado, a empresa conseguiu aumentar sua renda em 26.9% em 2020. Desde 2018, a empresa tem aumentado a venda de produtos com alta margem. As ações desses produtos cresceu de 70% para 89% em 2021. O crescimento de renda foi atingidido sem que as linhas de produção estivessem totalmente carregadas. Com atuação em sua total capacidade, há potencial para crescimento em até 4 vezes.

GROSS REVENUE
TBA

EBITDA
TBA

BUSINESS TYPE
Empresas De Manufatura,
Empresas De Manufatura,
Manufacturing

ESTABLISHED
1993

FACILITIES
Área de terra: 24.000 m2
Complexo de produção: 11.000 m2

COUNTRY
Rússia

BUSINESS ID
L#20220396

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