

Empresa Global de Luxo de Vendas E-Commerce há 25 Anos em Atividade vendendo Roupas, Cintos, Bolsas e





Empresa Global de Luxo de Vendas E-Commerce há 25 Anos em Atividade vendendo Roupas, Sapatos, Bolsas e Acessórios

Está à venda uma marca histórica de 25 anos de Luxo de Vendas E-Commerce baseada na Itália com clientes em mais de 120 países. O dono possui mais de 20 anos de experiência em luxo online com uma rica rede de boutiques para servir países em todo o mundo.

A empresa já negociou muito com empresas de fretes (DHL, Fedex, UPS), isso permite com que a empresa entregue pacotes em 24/48 horas globalmente a partir de seu centro de distribuição baseado na Itália.

Pontos Chave

- Mais de 20 anos no mercado
- Website disponível em mais de 15 línguas
- Principais consumidores dos EUA, Itália, Espanha, Alemanha, França, Reino Unido, Suíça, Turquia, Brasil, México, Colômbia, Arábia Saudita, Emirados Árabes, etc
- 120 países atendidos
- Mais de 200 fornecedores
- 25,000 SKU
- 10,000+ Reviews no Trustpilot
- 3,000,000 Seguidores no Facebook
- 200,000 Seguidores no Instagram
- 300EUR Média de Pedidos
- Approx. 75,000 pedidos por ano antes da COVID-19

Renda

- 60% Fornecedores Locais (O fornecedor envia o produto único ao centro de distribuição)
- 15% Vendas de Marcas Diretas
- 25% Vendas de Outlet

Marcas

A.P.C., ALYX, Alexander McQueen, Alexander McQueen McQ, Altea, Ami, Antony Morato, Armani Exchange, Aspesi, Autry, Bagutta, Balenciaga, Ballantyne, Balmain, Barba, Barbour, Belstaff, Bikkembergs, Briglia, Brookfield, Brunello Cucinelli, Burberry, C.P. Company, Caliban, Calvin Klein, Canada Goose, Canali, Carhartt, Circolo, Colmar, Comme des Garçons, Craig Green, Cruciani, Daniele Alessandrini, Del Siena, Department Five, Diesel, Don the Fuller, Dondup, Drumohr, Dsquared2, Eleventy, Emporio Armani, Entre Amis, Ermenegildo Zegna, Etro, Evisu, Fay, Fendi, Frankie Morello, Fred Perry, G-Star, GCDS, Gallo, Givenchy, Golden Goose, Guess, Helmut Lang, Herno, Heron Preston, Hogan, Iceberg, Ih Nom Uh Nit, Incotex, Isabel Marant, J.W. Brine, Jacob Cohen, Jeckerson, K-Way, Kangra, Karl Lagerfeld, Kenzo, Kired, Kiton, L.B.M. 1911, Lacoste, Lardini, Lost & Found, MSGM, Maison Margiela, Majestic Filatures, Malo, Marc Jacobs, Marcelo Burlon, Masons, Mc2 Saint Barth, Michael Kors, Missoni, Moncler, Moorer, Moose Knuckles, Moschino, NO 21, Neil Barrett, Nicopanda, Off-White Virgil Abloh, Opening Ceremony, PT01, Palm Angels, Paolo Pecora, Parajumpers, Paul & Shark, Paul Smith, People of Shibuya, Peuterey, Philipp Plein, RRD, Ralph Lauren, Rick Owens, Rick Owens DRKSHDW, Roberto Collina, Rossopuro, Saint Laurent, Santaniello, Save the Duck, Sealup, Selected, Symbols, Siviglia, Sprayground, Stella McCartney, Stewart, Sun68, Tagliatore, The North Face, Tintoria Mattei 954, Tommy Hilfiger, Tonello, U.P.W.W., Valentino, Versace, Versace Jeans Couture, Vision Of Super, Vivienne Westwood, Woolrich, Xacus, Y3 by Yohji Yamamoto,

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TARGET PRICE

\$3,000,000

GROSS REVENUE

8200000

EBITDA

TBD

BUSINESS TYPE

E-commerce, Empresas De Comércio Eletrônico, Empresas De Comércio Eletrônico

COMPETITION

MyTheresa, Yoox, Farfetch

SUPPORT & TRAINING

12 meses

REASON FOR SELLING

Aposentadoria

COUNTRY

Itália

BUSINESS ID

L#20220363

Zanone

Produtos

- Roupas
- Calçados
- Gravatas
- Bolsas
- Carteiras
- Óculos
- Roupa Íntima
- Roupa de Banho
- Cintos
- Jóias
- Perfumes
- Capas de iPhone

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