

Especialista global em Publicação de Ambulâncias





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Excelente oportunidade de adquirir um negócio próspero e em crescimento, bem organizado e preparado para um maior crescimento. Estabelecida há mais de 15 anos, o seu volume de negócios tem aumentado de forma constante a cada ano. Nesses 15 anos, o negócio desenvolveu bons processos e segue um ciclo trimestral com prazos rígidos.

Embora seja gerenciada principalmente no Reino Unido, tem colaboradores editoriais e anunciantes de toda a Europa, Australásia, Índia, China e EUA – muitos dos quais são reconhecidos como líderes influentes de saúde em seus países.

Em linha com seu compromisso de cobrir questões globais de ambulâncias em todas as áreas de entrega, seu conteúdo editorial se concentra no fornecimento de ambulâncias em todo o mundo, com sobreposições ocasionais no atendimento hospitalar. Ele agora tem uma circulação on-line de mais de 360.000 leitores de ambulância (e está crescendo) em muitos países; seus leitores em todo o mundo incluem alta penetração setorial em ambos os principais mercados de serviços médicos de emergência – Europa e EUA.

Assinaturas pagas para as edições impressa e on-line são totalmente inexploradas. Esta tem sido uma estratégia deliberada como parte da expansão do título até o momento. Mas agora atingiu um estágio de força e influência no mercado em que esse fluxo de receita pode finalmente ser desenvolvido. Com base no preço de capa atual da versão impressa, esse fluxo de receita pode ser desenvolvido imediatamente e pode render até 25% sobre as atuais receitas de publicidade anuais projetadas

O proprietário deseja encontrar o comprador certo para assumir o negócio e continuar o sucesso da empresa e garantir os papéis da excelente equipe que entrega a revista e o site para que ele possa se aposentar. O proprietário atual está disposto a fornecer uma transferência para um comprador e, se necessário, está disposto a trabalhar meio período para garantir um período de transição tranquilo e bem-sucedido de até 2 anos

As ofertas são convidadas para o negócio incluir todos os ativos e fundo de comércio em uma base livre de dívidas em dinheiro.

GROSS REVENUE

TBA

EBITDA

TBA

BUSINESS TYPE

Media Business, Media Business, Medical Businesses, Medical Related Biz

COUNTRY

Reino Unido

BUSINESS ID

L#20210163

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