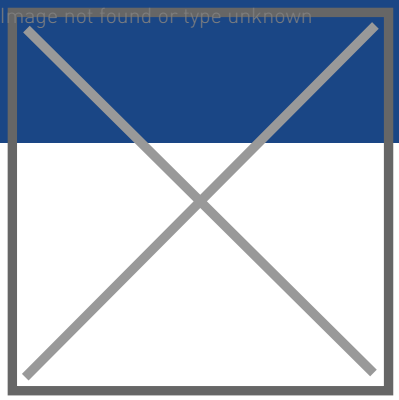


Negócio de fabricação de produtos de merchandising patenteados de alta qualidade para clubes de futebol famosos



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Negócio de fabricação de produtos de merchandising patenteados de alta qualidade para clubes de futebol famosos

Empresa especializada em camisetas esportivas colecionáveis em miniatura de alta qualidade, apresentadas em uma atraente vitrine de acrílico com a marca, que é registrada pelo EUIPO (European Union Intellectual Property Office). Trata-se de uma nova e revolucionária linha de produtos que promete um sucesso fenomenal e cria um segmento totalmente novo no Reino Unido e no mercado global.

O primeiro produto foi produzido sob licença em março de 2015, Norwich City FC (Reino Unido, Premier League). É uma réplica em miniatura da camisa do time da temporada 2014/2015, com cerca de 9 cm de altura e feita de 100% poliéster. Após o sucesso de nosso primeiro produto, adquirimos uma licença do Arsenal FC para produzir a camisa oficial em miniatura. A edição limitada da camisa Home & Away 2017/18 foi extremamente popular entre os torcedores em todo o mundo e restam apenas algumas unidades.

Visão geral dos negócios

– Fabricamos camisas esportivas e temos mais de 50 clientes em todo o mundo, especialmente clubes de futebol europeus como Arsenal FC London, Benfica FC, Sporting FC, Porto FC e outros.

– A capacidade de fabricação é de 1 milhão de camisetas por ano e a unidade está sediada na China. A empresa está planejando abrir outra unidade em um novo país.

– Visamos principalmente clubes de futebol e temos mais de 20 clientes desse esporte, mas também temos outros clientes de jogos como rúgbi e beisebol.

– As vendas são feitas diretamente aos clubes por meio de contratos e canais on-line como Amazon, eBay e no próprio site.

– Atualmente, você chegou a um acordo com o Paris Saint-Germain (PSG) Football Club.

– O produto pode ser o kit atual, mas também pode ser kits históricos do passado do clube.

Visão geral dos ativos

Espaços para escritórios, instalações e depósitos no Reino Unido e nos Emirados Árabes Unidos. Certificado de propriedade intelectual para marca e produto.

TARGET PRICE
$1,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE

ESTABLISHED
2015

FACILITIES
Visão geral das instalações O principal escritório comercial está localizado em Londres, Reino Unido, e o escritório do parceiro está localizado em Dubai. A instalação tem 2 andares e uma casa de campo, o aluguel total é de US$ 220.000 por ano. Possuímos outra fábrica na China com cerca de 350 metros quadrados.

REASON FOR SELLING
Novo empreendimento

COUNTRY
Reino Unido

BUSINESS ID
L#20210169

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