

Empresa de VPN confiável nº 1 há 10 anos





TARGET PRICE

\$1,500,000

GROSS REVENUE

1400000

EBITDA

TBA

BUSINESS TYPE

Internet Businesses, VPN

ESTABLISHED

2010-03-15

FACILITIES

Operações terceirizadas, sem escritório. Praticamente sem despesas gerais e quase todos os custos são variáveis.

Atualmente, com a pandemia de Covid, os novos negócios estão significativamente em baixa, no entanto, estamos bem posicionados para "enfrentar a tempestade".

COMPETITION

Aprox. 250 Top Players

GROWTH & EXPANSION

O mercado de VPN continua crescendo dentro de negócios e lazer, a uma taxa de previsão de 12% CAGR entre 2020 e 2026. O cenário estratégico, no entanto, está mudando devido ao aumento da concorrência de players maiores, ao surgimento dos chamados "sites de comparação" e aumento da atividade de bloqueio por parte dos provedores de conteúdo.

SUPPORT & TRAINING

3 meses

REASON FOR SELLING

Aposentadoria

COUNTRY

Hong Kong

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Uma das melhores empresas de VPN à venda no mercado. O negócio começou em 2009 a partir de Hong Kong sob gestão britânica. Esta empresa sempre foi lucrativa. Gerador de caixa, boa margem bruta, baseado em assinantes.

- Provedor de VPN que se concentra em expatriados, viajantes de negócios e lazer.
- Acesse conteúdo com restrição geográfica, como BBC iPlayer, Hulu, ITV Hub.
- Conjunto completo de recursos de privacidade e segurança, incluindo criptografia AES256, kill switch, proteção contra vazamento de DNS.
- Suporta todos os dispositivos e sistemas operacionais Win, Mac, iOS, Android, Linux e DD-WRT.
- Sistema proprietário de gestão de clientes.
- Marca forte que é bem conhecida entre nossos pares e clientes.
- Excelente suporte ao cliente.
- Clientes baseados globalmente, EUA 30%, UE 40% e Resto do mundo 30%

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