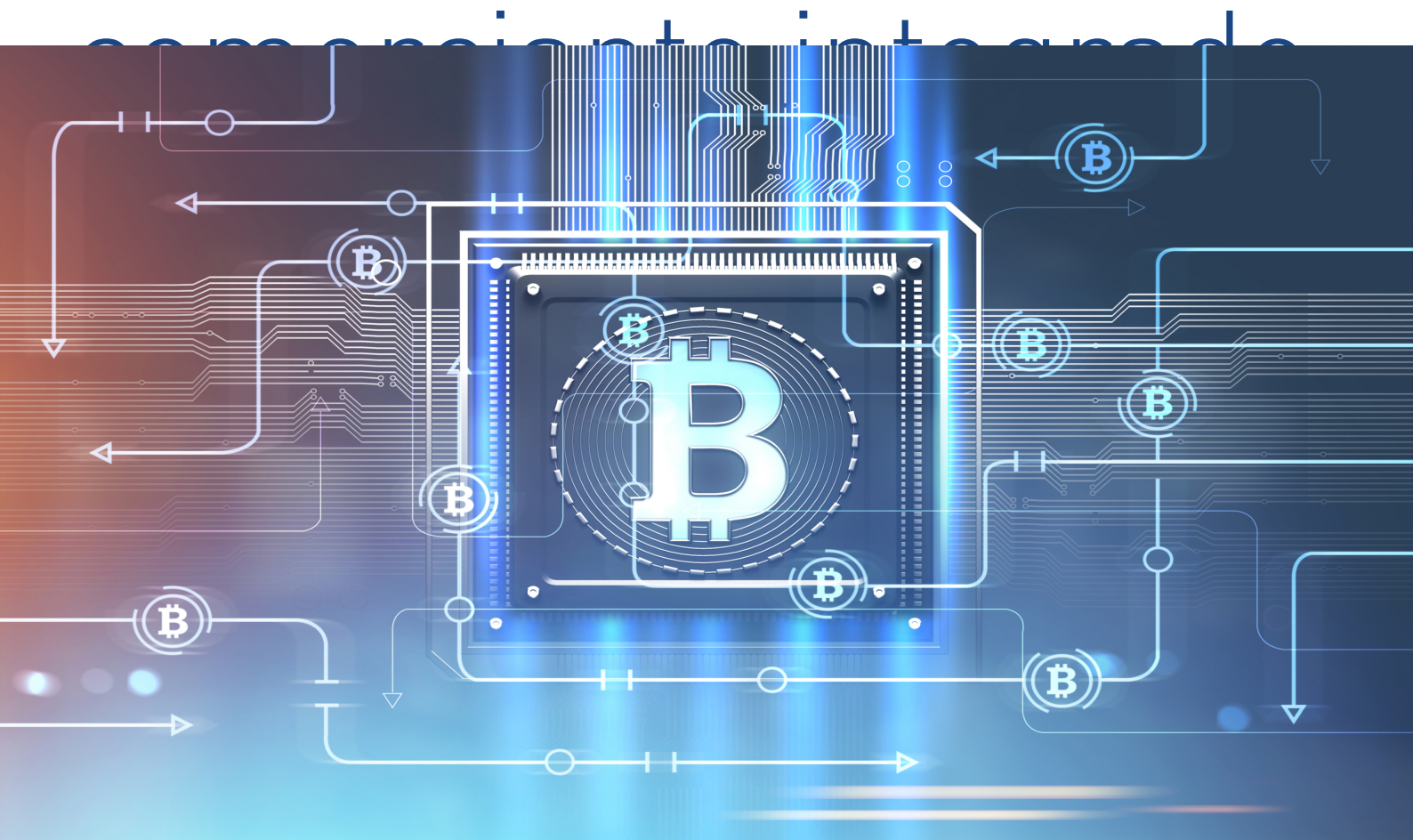


Infraestrutura de comércio de criptografia com um mecanismo de aquisição de





Infraestrutura de comércio de criptografia com um mecanismo de aquisição de comerciante integrado

O assunto é uma empresa de tecnologia com sede na Suíça, focada na criação de infraestrutura de comércio de nível institucional para mercados de criptomoedas. Em vez de um provedor de SaaS tradicional, a empresa opera uma camada de infraestrutura integrada projetada para capturar, analisar e monetizar o fluxo de traders.

O principal valor da plataforma está em sua capacidade de permitir a implantação de capital e a execução de estratégias orientadas por dados em várias bolsas.

TARGET PRICE
\$ 26,000,000

BUSINESS TYPE
Serviços financeiros

COUNTRY
Suíça

BUSINESS ID
L#20261018

Componentes principais da plataforma

- **Terminal de negociação:** Uma interface com várias bolsas que apresenta execução unificada, automação e análise avançada.
- **Mecanismo de avaliação:** Um modelo estruturado de “desafio” projetado para atrair e integrar continuamente uma base global de traders.
- **Aquisição escalável:** Um mecanismo que converte o fluxo de usuários em atividade monetizável, incluindo cobertura e execução de estratégia proprietária

Modelo de negócios e monetização

A empresa utiliza um modelo de várias camadas em que a aquisição de usuários e o acesso à plataforma dão suporte a um mecanismo primário orientado para a negociação:

- **Receita direta:** Fluxo de caixa escalável gerado por meio de taxas de participação em programas de avaliação de traders.
- **Aplicação de capital:** Extração sistemática de valor a partir de dados agregados de traders usados para arbitragem e cobertura de câmbio cruzado.
- **Participação nos lucros:** Ganhos capturados por meio do desempenho dos traders financiados, alinhando os interesses da empresa com o sucesso do trader.
- **Expansão estratégica:** Potencial para implantação de marca branca e parcerias institucionais para uso de infraestrutura de terceiros.

Oportunidade de mercado e economia

- **Lacuna no mercado:** Abordar a falta de plataformas dominantes que combinem a infraestrutura de execução com o acesso ao capital e a aquisição de traders
- **Economia da unidade:** Os custos de aquisição de usuários (aprox. US\$ 100 a US\$ 300) são estrategicamente equilibrados em relação às taxas de desafio (US\$ 100 a US\$ 500), visando o ponto de equilíbrio na entrada inicial
- **Escalabilidade:** Arquitetura modular, baseada na nuvem, projetada para suportar milhares de operadores simultâneos e implementação em nível institucional.

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

www.mergerscorp.com



© 2024 MergersCorp M&A International. All rights reserved.

© 2024 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.



WWW.MERGERSCORP.COM