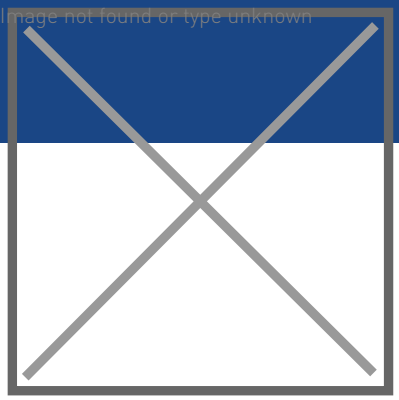


Plataforma de telemedicina altamente lucrativa e de alto crescimento que atende ao mercado alemão de cannabis medicinal



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TARGET PRICE
$ 9,000,000

GROSS REVENUE
$ 1,680,000

EBITDA
$ 1,008,000

BUSINESS TYPE
Empresas do setor de saúde

COUNTRY
Chipre

BUSINESS ID
L#20261003

Oportunidade única de adquirir uma plataforma de telemedicina e prescrição digital totalmente remota, em rápida expansão e em conformidade com o GDPR, operando sob a estrutura transfronteiriça da UE. A empresa conecta mais de 20.000 pacientes a médicos e farmácias licenciados na Alemanha

Licença(s) detida(s)

Opera sob a estrutura de telemedicina transfronteiriça da UE (médicos licenciados na Alemanha e na Polônia). Plataforma em conformidade com o GDPR. Não é necessária nenhuma licença de manuseio direto de cannabis.

Detalhes da listagem

- A empresa sediada no Chipre opera uma plataforma de telemedicina totalmente digital, permitindo consultas remotas e prescrições digitais
- Lançada em 2024, a plataforma atendeu a aproximadamente 20.000 pacientes e processou mais de 6.500 prescrições por mês
- Concentrou-se na otimização profunda do processo para garantir a escalabilidade antes de lançar campanhas de marketing direcionadas, incluindo publicidade no Facebook e marketing de afiliados, e continua a implementar novos recursos para aprimorar a experiência do usuário
- Negócio lucrativo com margens superiores a 60%, uma taxa de execução de receita atual de aproximadamente 140.000 euros por mês e uma previsão de 1,5 milhão de euros até o final do ano, refletindo um crescimento anual de aproximadamente 20%.
- A receita é gerada por meio de agendamentos de consultas de pacientes, serviços de marketing para farmácias, parcerias com os principais produtores e ofertas de produtos de marca branca.
- Opera de forma eficiente com cerca de 12 funcionários/freelancers, aproveitando especialistas freelancers de front-end e back-end
- Os fluxos de trabalho automatizados reduzem o tempo de consulta médica em 90%, e a plataforma oferece suporte à funcionalidade de marca branca para uma rápida expansão B2B

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- O crescimento anual projetado de 15 a 20% é impulsionado pela crescente demanda dos pacientes e pela recente liberalização do mercado alemão de cannabis

- Você está buscando a venda completa e inclui o negócio em andamento, a propriedade intelectual, a marca, o banco de dados de pacientes e a base de código do software

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