

Universidade histórica de hospitalidade suíça



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Universidade histórica de hospitalidade suíça

Uma oportunidade extraordinária de adquirir uma universidade privada de primeira linha estabelecida na Suíça. Esta é uma aquisição pronta para uso de uma instituição com mais de 20 anos de existência e reputação global.

Perfil institucional

- **Localização:** Suíça. Uma capital global do turismo.
- **Estabelecido:** mais de 30 anos de excelência acadêmica.
- **Portfólio acadêmico:** programas de bacharelado, mestrado e MBA em hospitalidade global, negócios e artes culinárias.
- **Posição global:** Classificada entre as **25 melhores escolas de hotelaria do mundo** (QS Rankings).
- **Base de alunos:** 100 a 150 alunos por turma, representando mais de 50 nacionalidades.
- **Credenciamentos:** Parcerias de graduação dupla com universidades do Reino Unido etc.

Programas de graduação (Bacharelado em Artes – Hons)

Os programas de bacharelado normalmente têm duração de **3 anos**, incluindo semestres de estágio remunerado integrado.

- **BA (Hons) em Gestão de Negócios de Hospitalidade Internacional**
- **BA (Hons) em Gestão de Negócios Internacionais**
- **BA (Hons) em Artes Culinárias Internacionais**

Estrutura de progressão acadêmica:

- **Ano 1:** Certificado / Diploma + Estágio
- **Ano 2:** Diploma Superior + Estágio
- **Ano 3:** Graduação BA (Hons) + Estágio opcional

TARGET PRICE

\$ 3,950,000

BUSINESS TYPE

Educacional/Escolar

COUNTRY

Suíça

BUSINESS ID

L#20260984

Programas de pós-graduação e mestrado

Projetado para quem está mudando de carreira ou para profissionais que desejam ingressar na gerência sênior.

- **Mestrado em Gestão de Negócios de Hospitalidade Internacional**
- **MBA em Gestão Internacional de Hospitalidade**
- **Diploma de Graduação em Gerenciamento de Hospitalidade Internacional**
- **Diploma de Graduação em Artes Culinárias Internacionais**

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