

# A potência de BPO omnicanal da América Latina com 30 anos de existência



**MERGERSCORP**

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Essa entidade é altamente conceituada por seus profundos recursos de envolvimento do cliente e pelo fornecimento consistente de uma experiência excepcional ao cliente (CX) em diversos mercados globais.

Os principais destaques operacionais incluem:

- Soluções abrangentes e completas de interação com o cliente, incluindo canais de voz, e-mail, bate-papo e mídia social.
- Um centro de operações estrategicamente localizado na Argentina, aproveitando um pool de talentos bilíngues altamente qualificados.
- Uma pilha de tecnologia proprietária, com aplicativos baseados em PHP desenvolvidos internamente e uma arquitetura PostgreSQL robusta e dimensionável.
- Uma sólida carteira de clientes: 88% latino-americanos e 12% internacionais.
- Uma infraestrutura resiliente, com vários locais e pronta para uso remoto, sustentada por um plano abrangente de continuidade dos negócios.

Esse BPO está estrategicamente posicionado como um parceiro de CX de funil completo para marcas proeminentes, representando uma aquisição ideal para organizações que buscam uma operação escalável e tecnologicamente avançada com fluxos de receita recorrentes estáveis e potencial de crescimento global substancial.

### TARGET PRICE

\$ 6,500,000

### GROSS REVENUE

\$ 6,000,000

### EBITDA

\$ 1,300,000

### BUSINESS TYPE

Central de atendimento

### COUNTRY

Argentina

### BUSINESS ID

L#20250939

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