

Marca de rápido crescimento em moda feminina e itens essenciais



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A empresa é uma marca de rápido crescimento especializada em moda feminina inovadora e itens essenciais, operando em dois países. Atualmente, ela tem sua própria loja de varejo, com um segundo local a ser inaugurado em breve. A marca manteve com sucesso dois grandes contratos com a DM – Markt nos últimos três anos, e seus produtos estão disponíveis em todas as 397 lojas da DM – Markt na Croácia, Sérvia e Bósnia e Herzegovina. O contrato com a DM-Markt é responsável por cerca de 65% da receita da empresa, enquanto os 35% restantes são provenientes de suas lojas on-line e off-line. A empresa conta com uma pequena equipe de quatro pessoas na Croácia que cuidam de toda a costura, além de freelancers contratados conforme necessário para atender à demanda. Além disso, a empresa é o fornecedor recém-criado da EssilorLuxottica, fornecendo acessórios de moda para marcas renomadas, como Vogue e Ray-Ban.

Visão geral dos produtos e serviços

Os produtos mais vendidos são adesivos para seios, roupas, joias, acessórios e cosméticos para mulheres. Somos uma marca bem conhecida com uma base de clientes fiéis (mídia social acima de 60.000) de mulheres de 18 a 55 anos.

Visão geral dos ativos

Os ativos tangíveis incluem ativos de produtos e ativos de lojas no valor de 200 mil euros.

Visão geral das instalações

Todos são alugados. 2 depósitos, um escritório e duas lojas de varejo na Croácia.

Visão geral da capitalização

Há um único proprietário 100%.
Todos os ganhos foram reinvestidos.
A cada ano, a receita (lucro) aumentou em pelo menos 70%.
Não há empréstimos ou dívidas em nome da empresa.

TARGET PRICE

\$ 3,300,000

BUSINESS TYPE

Varejista de moda

COUNTRY

Croácia

BUSINESS ID

L#20250864

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