

# Empresa internacional de SaaS de TI para processar comunicações e negócios



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## Empresa internacional de SaaS de TI para processar comunicações comerciais

A empresa de TI desenvolve software para automatizar as comunicações comerciais entre empresas e seus clientes. Ela está listada entre os líderes de mercado na Rússia e na CEI e está expandindo ativamente sua presença internacional, com projetos concluídos na UE, EUA, Reino Unido, Ásia-Pacífico e América do Sul.

A empresa está em operação desde 2016. Ele está incluído no registro de desenvolvedores de software nacionais, organizações de TI credenciadas e operadores de processamento de dados pessoais. A empresa possui várias patentes, uma marca registrada e outras propriedades intelectuais.

Atende a mais de 200 clientes, incluindo os principais participantes dos principais setores comerciais russos, como telecomunicações (Rostelecom), finanças (BZF Bank, ID Collect, CreditHub), varejo (X5 Group), TI (2GIS) e logística (PEC), entre outros.

### Produtos

A empresa oferece soluções personalizáveis em uma plataforma omnichannel unificada. Isso inclui uma combinação de bots de voz e bate-papo com tecnologia de IA, serviços de mensagens, widgets e integração com CRM, ERP e outros sistemas de gerenciamento. As soluções permitem o processamento abrangente de todo o tráfego de comunicação de entrada e saída.

- Bot de voz: cada bot é personalizado para atender às necessidades específicas do cliente. Ele suporta locuções pré-gravadas e síntese de fala gerada por IA.
- Chatbot: Bots versáteis e incorporáveis com IA, capazes de compartilhar documentos e mídia. Compatível com todos os principais mensageiros e canais de comunicação baseados em texto.
- Plataforma de bate-papo: Uma interface unificada para lidar com a correspondência em todos os canais de comunicação (mensageiros, widgets do site, etc.).
- Serviço de notificação: Um serviço de mensagens em massa por meio de vários canais, incluindo mensageiros, e-mail e janelas de bate-papo do site.
- Widget do site: Bots com tecnologia de IA que respondem às consultas dos usuários 24 horas por dia, 7 dias por semana.

### Programas de parceiros

#### TARGET PRICE

\$ 28,812,579

#### GROSS REVENUE

\$ 5,762,516

#### EBITDA

\$ 2,268,225

#### BUSINESS TYPE

Software e SAAS

#### COUNTRY

Rússia

#### BUSINESS ID

L#20250894

A empresa está desenvolvendo vários programas de parceria, sendo o mais proeminente sua rede de franquias, que inclui mais de 1.000 franqueados. Também tem parceria com a Yandex, a Voxys e a Liga de Economia Digital.

A empresa emprega mais de 100 pessoas.

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