

# Proveedor de BPO virtual



**MERGERSCORP**

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Uma empresa de terceirização de processos de negócios (BPO) 100% virtual está explorando oportunidades de crescimento estratégico. Especializada em serviços de assistente virtual (VA), a empresa oferece soluções escalonáveis e econômicas projetadas para simplificar as operações e apoiar o crescimento dos negócios em vários setores. Com uma estrutura enxuta e uma equipe totalmente remota, ela oferece serviços personalizados e de alta qualidade sem as limitações dos escritórios físicos.

### Principais destaques

- Foco no setor: Serviços profissionais, PMEs, comércio eletrônico, imóveis, tecnologia
- Serviços essenciais:
  - Serviços de assistente virtual
  - Suporte ao cliente e operações de back-office
  - Capacitação de vendas e envolvimento omnicanal (voz, bate-papo, e-mail)
- Modelo de entrega: Força de trabalho 100% virtual, liderança sediada nos EUA, VAs localizados nas Filipinas
- Tamanho da equipe: 84 assistentes virtuais

### Resumo financeiro

- 2023 Receita: US\$ 1,3 milhão | EBITDA: \$380,000
- 2024 Receita: US\$ 1,3 milhão | EBITDA: \$332,000
- Previsão de receita para 2025: US\$ 1,3 milhão

### Destaques do investimento

- Operações totalmente virtuais: Permite flexibilidade, escalabilidade e baixa sobrecarga

#### TARGET PRICE

\$ 2,100,000

#### GROSS REVENUE

\$ 1,300,000

#### EBITDA

\$ 380,000

#### BUSINESS TYPE

Central de atendimento

#### COUNTRY

Estados Unidos

#### BUSINESS ID

L#20250906

- Gerenciamento centrado no cliente: As relações diretas com as principais contas geram fidelidade e retenção
- Recursos centrados no telefone: Mais de 50% dos serviços envolvem interações baseadas em voz, apoiando as vendas e o envolvimento do cliente
- Receita estável: Desempenho financeiro consistente com potencial para melhoria da margem e expansão da base de clientes
- Alcance global: Atende a clientes em todo o mundo a partir de um hub administrativo central nos EUA.

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