

Negócio de agência de viagens



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Essa agência de viagens estabelecida, fundada em 2014, oferece uma ampla gama de serviços de turismo e construiu uma sólida reputação nos mercados saudita e do GCC. Liderada por uma equipe de profissionais experientes do setor, a agência garantiu uma posição competitiva no mercado com altas classificações de vendas em colaboração com as principais companhias aéreas.

Principais detalhes

- Emissão de passagens aéreas nacionais e internacionais.
- Reservas de hotéis, traslados, pacotes de viagem e organização de cruzeiros.
- Processamento de vistos para diversos países.
- Emissão de carteiras de motorista internacionais.
- Oportunidades de franquia disponíveis.
- Potencial significativo para expansão e aumento das vendas com o suporte certo.

Posição e desempenho no mercado

- Detém aproximadamente 4% de participação no mercado da região.
- Você sempre se classifica entre os três primeiros em vendas em determinadas companhias aéreas.
- Houve um crescimento nas vendas após a pandemia, apesar de uma margem de lucro menor em relação ao volume de vendas.

Vantagens competitivas:

- Parcerias sólidas com companhias aéreas na Arábia Saudita.
- Equipe qualificada com ampla experiência no setor.
- Opera serviços de viagens no atacado e no varejo.
- Excelente base de clientes e reputação no mercado.

Oportunidades de expansão:

- Estratégias implementadas para o crescimento dos negócios.
- Oportunidades para expandir a base de clientes e adicionar novos serviços.
- Potencial para desenvolver serviços de turismo especializados em novas áreas.

Incluído na venda

- Base de clientes estabelecida e contratos em andamento.
- Equipe de especialistas disponível para ajudar após a venda.
- Relações comerciais com fornecedores e uma garantia bancária totalizando 1.969.000 SAR.

TARGET PRICE

\$ 3,000,000

GROSS REVENUE

\$ 12,298,208

BUSINESS TYPE

Serviços

COUNTRY

Arábia Saudita

BUSINESS ID

L#20240775

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