

Empresa de aluguel de equipamentos de manuseio de materiais



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Gera mais de 85% da receita de contratos de aluguel recorrentes, proporcionando um fluxo de caixa estável e forte resiliência no mercado. Oferece serviços adicionais, incluindo manutenção e personalização de equipamentos.

Principais pontos fortes

- Equipe técnica especializada com experiência em manutenção e personalização de equipamentos.
- Workshop interno para prestação eficiente de serviços.
- Infraestrutura logística própria que aumenta a eficiência operacional.
- Instalações dedicadas de armazenamento de equipamentos para garantir o gerenciamento ideal dos equipamentos.

Parcerias

- Parceiro exclusivo da Toyota desde 2015, fabricante líder mundial de empilhadeiras, o que reforça o compromisso da empresa com a qualidade e a excelência.
- Possui certificações de qualidade reconhecidas, reforçando sua reputação no setor.

Posição no mercado

- Forte presença no setor de aluguel de equipamentos de manuseio de materiais, alavancando contratos de aluguel de longo prazo para garantir a estabilidade financeira e a fidelidade do cliente.
- Resiliência nas flutuações do mercado devido a uma oferta diversificada de serviços e parcerias sólidas.

Clientes-alvo

- Empresas que necessitam de soluções confiáveis de manuseio de materiais, incluindo os setores de manufatura, armazenagem e logística.

Visão

- Manter a liderança no setor de aluguel de empilhadeiras, aprimorando continuamente a qualidade dos serviços e expandindo seu portfólio de ofertas, ao mesmo tempo em que promove fortes parcerias no setor.
- Esse perfil resume os pontos fortes e o foco operacional da empresa e, ao mesmo tempo, garante a confidencialidade de sua identidade.

TARGET PRICE

\$8,675,000

GROSS REVENUE

\$3,733,439

EBITDA

\$1,084,264

BUSINESS TYPE

Serviços

COUNTRY

Brasil

BUSINESS ID

L#20240796

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