

Rostos do Apple Watch e portfólio de aplicativos utilitários para iOS



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Você pode adquirir um portfólio que oferece um portfólio diversificado de 14 aplicativos iOS bem-sucedidos em várias categorias, incluindo faces de relógio da Apple e um criador de currículos. Ele gera impressionantes 140.000 downloads por mês, resultando em uma receita estável de US\$ 42.000 mensais. Com um histórico comprovado de envolvimento do usuário e lucratividade, esse portfólio de aplicativos apresenta uma oportunidade lucrativa de investimento no próspero mercado de aplicativos móveis. Todo o tráfego e a receita são 100% orgânicos.

OBSERVAÇÃO – Os dados financeiros mostrados são o TTM. A taxa de execução baseada na média dos três meses mais recentes é de US\$ 537.860 de receita e US\$ 496.220 de lucro.

Pontos-chave

- 4700 assinantes ativos com forte retenção
- Downloads 100% orgânicos
- Aplicativos/produtos/UI de alta qualidade
- Os aplicativos principais têm classificações de 4,6 com 2,9 mil avaliações, 4,6 com 1,8 mil avaliações e 4,4 com 4,9 mil avaliações
- Base de usuários ativa
- Compromisso mínimo de tempo

TARGET PRICE

\$2,200,000

GROSS REVENUE

\$507,465

EBITDA

\$466,845

BUSINESS TYPE

Negócios na Internet

SUPPORT & TRAINING

Os proprietários da empresa não dedicam muito tempo a esses aplicativos, mas podem oferecer um período de treinamento e trabalhar com o novo proprietário para garantir uma transição tranquila. Isso pode ser ajustado de acordo com suas necessidades.

REASON FOR SELLING

O proprietário desenvolveu, comprou e vendeu aplicativos ao longo dos anos (incluindo uma venda por US\$ 6 milhões com um múltiplo de 5X). Eles estão vendendo esses aplicativos como parte de sua estratégia de diversificação para outros investimentos. Estão dispostos a assinar um acordo de não concorrência

COUNTRY

Emirados Árabes Unidos

BUSINESS ID

L#20240778

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