

Marca de moda de lã merino de alta qualidade baseada em Mônaco



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Uma marca de moda de alta qualidade, registrada como SARL Company em Mônaco com uma conta bancária comercial no país, está agora disponível para venda.

Esse negócio oferece uma rara oportunidade de você entrar no mercado de moda de luxo com uma marca totalmente montada e pronta para operar. A empresa garantiu uma localização privilegiada para o varejo com um contrato para sua própria loja em um dos hotéis mais prestigiados de Mônaco, conhecido por atrair uma clientela afluyente e um alto tráfego de pessoas.

A marca possui um estoque impressionante avaliado em 500 mil euros, apresentando uma seleção cuidadosamente selecionada de itens de moda feitos exclusivamente na Nova Zelândia. Cada produto reflete o compromisso da marca com a qualidade, o artesanato e a exclusividade, e está posicionado em uma estratégia de preços premium, atraindo clientes exigentes que buscam luxo e ofertas exclusivas.

Além de sua presença no varejo físico, a empresa está bem posicionada para expandir seu alcance por meio do comércio eletrônico. O novo proprietário tem a oportunidade de entrar em um mercado global, aproveitando a reputação de alta qualidade da marca e a crescente demanda por moda de luxo on-line. Essa expansão do comércio eletrônico representa uma oportunidade significativa de crescimento, com o potencial de aumentar a visibilidade da marca e a base de clientes além de Mônaco.

No geral, trata-se de uma proposta de negócio pronta para uso, ideal para um investidor que deseja adquirir uma marca de moda de luxo com presença estabelecida no mercado, produtos de alta qualidade e potencial de crescimento significativo nos espaços de varejo físico e digital.

BUSINESS TYPE

Varejista de moda

INVENTORY

500,000 EUR Included

SUPPORT & TRAINING

12 meses

REASON FOR SELLING

Aposentadoria

COUNTRY

Mônaco

BUSINESS ID

L#20240725

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