

# Micro Personal Financial Loan Company



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Essa empresa opera no setor de microfinanças da Tailândia e se destaca por possuir uma licença PICO, que lhe permite oferecer serviços financeiros especializados. A empresa se concentra principalmente no fornecimento de microempréstimos a pessoas físicas, visando especialmente as populações sem conta bancária que podem não ter acesso aos serviços bancários tradicionais.

O mercado de microempréstimos na Tailândia registrou um crescimento substancial nos últimos anos, impulsionado pela crescente necessidade de crédito acessível entre indivíduos de baixa renda e pequenas empresas. O governo tailandês tem apoiado as iniciativas de inclusão financeira, o que resulta em um ambiente favorável para as instituições de microfinanças. O mercado é caracterizado por uma demanda significativa por empréstimos pequenos e de curto prazo, geralmente usados para financiar despesas diárias, necessidades emergenciais ou atividades comerciais de pequena escala.

A empresa aproveita a tecnologia para oferecer uma experiência de empréstimo perfeita e eficiente por meio de seu aplicativo móvel exclusivo. Os usuários podem fazer o download do aplicativo com facilidade, concluir o processo de conhecer seu cliente (KYC) e receber ofertas de empréstimo personalizadas. O aplicativo foi projetado para ser fácil de usar, garantindo que mesmo aqueles com conhecimento financeiro limitado possam navegar pelo processo com facilidade.

Essa abordagem digital não apenas simplifica o processo de solicitação de empréstimo, mas também permite que a empresa alcance um público mais amplo, especialmente em áreas remotas ou carentes.

BUSINESS TYPE  
Serviços financeiros

COUNTRY  
Tailândia

BUSINESS ID  
L#20240720

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