

Empresa histórica de fabricação de roupas femininas com 50 anos de existência



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A marca é bem conhecida em todo o mundo e faz parte da cultura POP dos anos 80-90. A empresa é especializada na fabricação e distribuição de pedidos personalizados, mantendo a propriedade de uma marca exclusiva.

Pontos-chave

- Sua linha de produtos inclui meias, roupas para o corpo e acessórios.
- A empresa também atende a marcas próprias, sendo que 4 a 5 marcas principais contribuem com 30% de sua receita.
- Sessenta por cento da produção é dedicada à marca própria da empresa.
- Os pedidos são atendidos com base nas solicitações recebidas, permitindo a personalização sob medida.
- A empresa opera um site ativo que representa tanto a entidade corporativa quanto sua marca.
- Operando exclusivamente on-line, a empresa opera de forma eficiente com uma força de trabalho mínima, exigindo apenas 12 funcionários para gerenciar suas operações.
- A marca está registrada para distribuição mundial.
- A empresa tem um empréstimo de cerca de 1 milhão de euros que deve ser arcado pelo novo proprietário se ele optar por comprar a empresa inteira.
- A empresa tem quatro acionistas, cada um com uma divisão de ações de 25%.

TARGET PRICE

EUR 6,000,000

GROSS REVENUE

EUR 2,000,000

BUSINESS TYPE

Empresas De Manufatura

REAL ESTATE

Os ativos físicos incluem uma instalação de manufatura no valor de 3,5 milhões de euros e estoque no valor de 200 mil euros

FACILITIES

A instalação de fabricação fica em uma área construída de 4.500 metros quadrados que é de propriedade da empresa.

COUNTRY

Itália

BUSINESS ID

L#20240695

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