

# Marca de cosméticos de luxo de alta qualidade



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## Marca de cosméticos de luxo de alta qualidade

Essa é uma marca de beleza popular que vem se destacando no setor de cosméticos há vários anos. Fundada por uma equipe de entusiastas da beleza que queriam criar produtos de maquiagem de alta qualidade e a preços acessíveis, essa marca de cosméticos se tornou rapidamente uma marca de referência para entusiastas da maquiagem em todo o mundo.

Uma das coisas que diferencia essa marca de outras marcas de beleza é seu compromisso de criar produtos que não sejam apenas bonitos e inovadores, mas também seguros e livres de crueldade. A marca se orgulha de usar apenas ingredientes da mais alta qualidade em seus produtos, que são cuidadosamente obtidos e rigorosamente testados para garantir que atendam aos rígidos padrões de qualidade da marca. Essa dedicação ao uso de ingredientes seguros e éticos fez com que a marca ganhasse seguidores fiéis entre os consumidores que se preocupam tanto com a qualidade da maquiagem quanto com o bem-estar dos animais.

### Pontos-chave

- Produtos fabricados somente na UE, alguns produtos são fabricados internamente e alguns produtos são fornecidos para fabricação por terceiros.
- Produtos cosméticos com design Made in Spain, Made in France e Made in Italy.
- Cosméticos especialmente criados para peles sensíveis – fórmulas desenvolvidas com base em ingredientes totalmente hipoalergênicos, não contêm parabenos e substâncias quimicamente tóxicas.
- Atualmente, atende a mais de 200 clientes, que são varejistas e distribuidores.
- A capacidade de fabricação é de 3.000 a 5.000 peças por dia.
- Certificado ISO e certificado de registro.

### Visão geral dos produtos e serviços

Cuidados com a pele, cosméticos coloridos, cuidados com as unhas e perfumes.

### Visão geral dos ativos

Ativos tangíveis – Estoque, prédio próprio, instalações, depósito.

### Visão geral das instalações

O prédio próprio fica em uma área de 1.000 m<sup>2</sup> localizada no oeste de Barcelona, a 45 km do aeroporto de Barcelona.

### Visão geral da capitalização

- Empresa familiar. Não há empréstimos. Somente proprietários familiares. Total de 2 proprietários da mesma família.
- Financiado 100% por investimento privado.

### TARGET PRICE

EUR 5,000,000

### GROSS REVENUE

EUR 1,200,000

### BUSINESS TYPE

Empresa de cosméticos

### COUNTRY

Espanha

### BUSINESS ID

L#20240650

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