

Varejista de carnes e produtos com meio século de existência





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A empresa oferece uma ampla variedade de produtos de mercearia e delicatessens para viagem. A carne fresca é vendida no varejo e no atacado para clientes e parceiros em um raio local. De itens especializados, marcas de nome e especiais para freezer a sanduíches e refeições pré-cozidas para viagem, esse varejista possui as melhores classificações e uma reputação brilhante, altamente reconhecida por meio de vários prêmios por seus produtos de qualidade. Com equipamentos confiáveis e instalações atualizadas, as receitas em 2023 atingiram níveis históricos de US\$ 9.355.000, juntamente com ganhos discricionários de US\$ 646.000 e EBITDA de US\$ 569.869.

Multi-certificado, com forte domínio dos mercados locais de varejo (53%) e atacado (47%), existem oportunidades estratégicas de expansão por meio de sistemas de PDV atualizados e aceitação de serviços de entrega de alimentos, como o Uber Eats.

Além da grande base de clientes recorrentes que enviam referências, seus esforços de marketing incluem um site ativo, engajamentos em mídias sociais, malas diretas e localização conveniente.

A instalação de varejo de 4.700 pés quadrados vem completa com armazenamento a frio e expositores de caixas, áreas de corte de carne e preparação de alimentos, uma sala nos fundos para armazenamento de estoque, área de recebimento e amplo espaço de escritório! A propriedade tem um aluguel quinquenal de US\$ 8.781 por mês para um local de compras de alto tráfego, com opções de extensão até 2038.

Com cinco décadas de experiência no setor, a empresa é mais adequada para um proprietário ou gerente geral envolvido, para supervisionar os 35 funcionários não sindicalizados que dão continuidade às atividades diárias.

Embora uma transição padrão seja o ideal, o atual proprietário estará disponível por até dois anos, mediante compensação. Situada em um afluyente subúrbio da Filadélfia, a área oferece atividades ao ar livre, excelente educação e cultura historicamente rica em um ambiente familiar.

Detalhamento do produto

1. Atacado de carnes: 47%
2. Varejo de carnes: 23%
3. Varejo de delicatessen: 19%
4. Varejo de produtos de mercearia e hortifrutigranjeiros: 11%

Tendências de crescimento médio anual de 6,5%

TARGET PRICE
\$2,150,000

BUSINESS TYPE
Varejo Diversos

COUNTRY
Estados Unidos

BUSINESS ID
L#20240645

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