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Aplicativo de ajuda e bate-papo para especialistas em soluções matemáticas

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PRINTED ON: *October 28, 2026, 5:50 AM (EST)* **PUBLISHED ON:** *May 6, 2024, 7:14 PM (EST)* **UPDATED ON:** *October 28, 2026, 4:50 AM (EST)*

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TARGET PRICE
$5,000,000

GROSS REVENUE
$7,829,046

EBITDA
$1,143,749

BUSINESS TYPE
Empresas De Comércio Eletrônico

COUNTRY
Reino Unido

BUSINESS ID
#20240635

Disponível para aquisição está um aplicativo (iOS/Android/Web) que ajuda e ensina como fazer a lição de casa de matemática de forma rápida e correta. Tudo o que os usuários precisam fazer é tirar uma foto do problema de matemática ou preencher a equação e pressionar o botão Enter para obter respostas especializadas. O principal recurso do aplicativo é o bate-papo com especialistas 24 horas por dia, 7 dias por semana, em que um especialista em matemática real pode resolver um problema de matemática passo a passo ou responder a perguntas enviadas por foto, entrada de texto ou desenho.

De acordo com o relatório publicado pela Facts & Factors, o tamanho do mercado global de educação on-line valia cerca de US$ 217 bilhões em 2022 e a previsão é de que cresça cerca de US$ 475 bilhões até 2030, com uma taxa de crescimento anual composta (CAGR) de aproximadamente 9,1% entre 2023 e 2030.

OBSERVAÇÃO – Os dados financeiros mostrados são a taxa de execução com base nos últimos três meses. O TTM é de US$ 9.413.805 de receita e US$ 665.588 de lucro.

- Destaques
  O produto combina os mais recentes algoritmos avançados de IA que resolvem matemática automaticamente (cerca de 59% de todas as tarefas) e uma equipe experiente de alta qualidade com mais de 500 especialistas em matemática que resolvem tarefas matemáticas 24 horas por dia, 7 dias por semana
- O tempo médio de solução é de cerca de 5 minutos, o que é pelo menos 3 vezes mais rápido do que os concorrentes mais próximos
- Custos de fornecimento muito baixos: menos de 7% da receita total (a receita média gerada por cada solução é mais de 10 vezes o custo dela)
- Receita de assinatura: receita média mensal de assinatura de US$ 500 mil (após todas as comissões de loja/pagamento)
- Mais de 80% dos usuários são de países de nível 1 (principalmente dos EUA)
- Mercado de educação on-line em alto crescimento, com a matemática como a disciplina número 1 entre os EUA e outros países de língua inglesa de nível 1
- Classificação de 4,6 com 9,6 mil avaliações no iOS
- Equipe de especialistas
- Sistemas para contratação de especialistas adicionais (equipe de fornecimento profissional com processos automatizados de contratação, controle de qualidade e pagamentos)
- Contas de processamento de pagamentos (quando transferíveis)

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