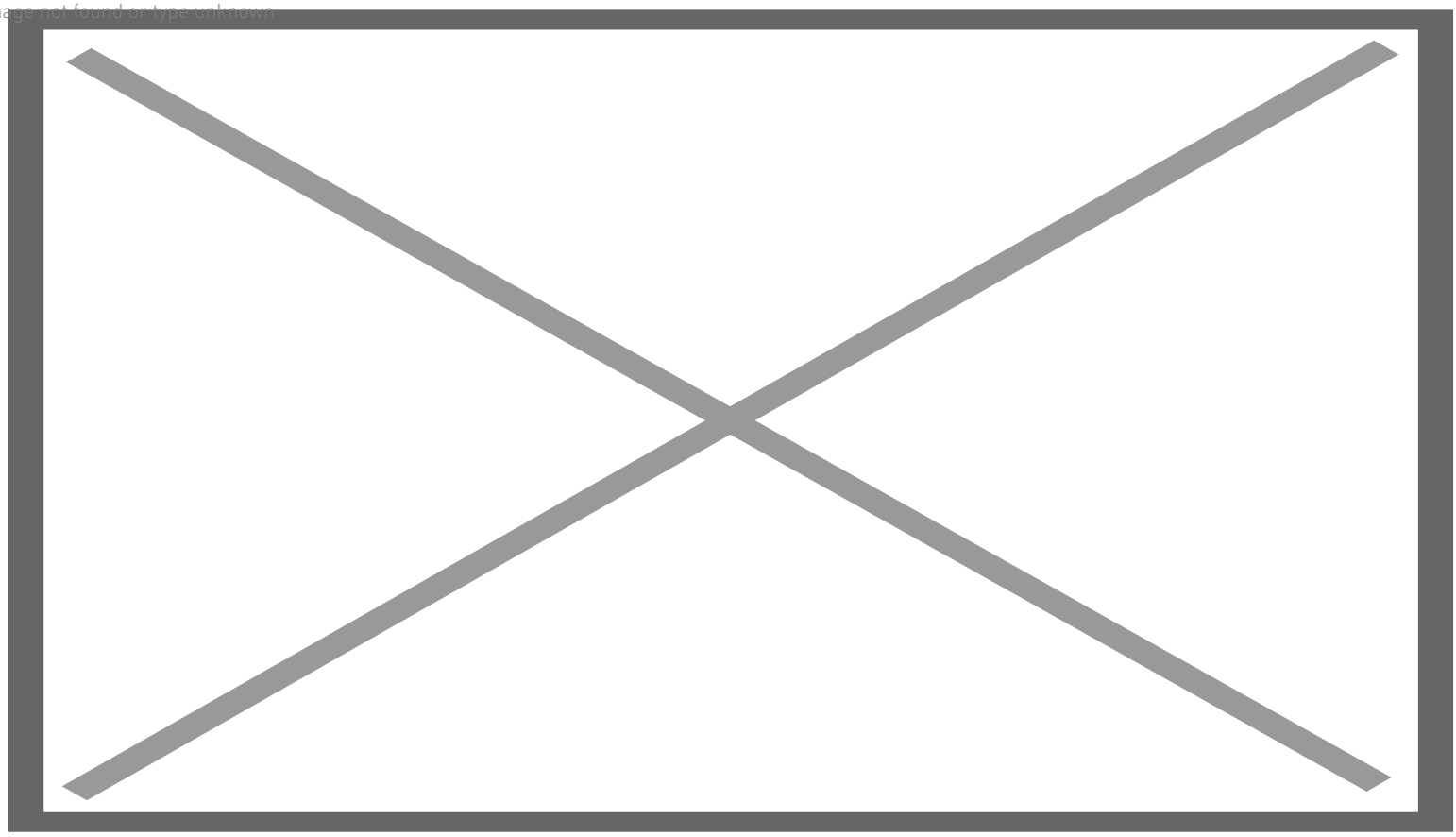
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Empresa saudita de panificação com 40 anos de existência

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Empresa saudita de panificação com 40 anos de existência

TARGET PRICE
$37,000,000

GROSS REVENUE
$6,000,000

BUSINESS TYPE

COUNTRY
Arábia Saudita

BUSINESS ID
L#20240611

Líder do setor há 40 anos em produtos de panificação especiais, oferecendo soluções verticalmente integradas aos clientes por meio de um histórico comprovado de parcerias bem-sucedidas.

Portfólio de produtos
Essa empresa fabrica vários itens de panificação em linhas automatizadas usando tecnologia avançada. Pão, Samoli, Samosa Leaves, Croissant, Sweet Roll, Tortilla, Bolos e Shabura.

Eficiência de produção
As linhas de produção são estrategicamente projetadas para proporcionar eficiência ideal.

Presença no varejo
Atualmente, há três lojas de varejo de propriedade da empresa na Arábia Saudita, com doces e produtos de panificação feitos na hora, como o Baklava.

Rede de distribuição
Com uma operação de logística eficiente, mais de 20 vans de entrega distribuem produtos diariamente ou a cada dois dias para áreas importantes em todo o país.

Alcance de mercado
Os produtos são colocados estrategicamente em supermercados, lojas de conveniência e hospitais em vários canais de vendas.

Oportunidades de crescimento
Embora as fábricas operem atualmente com 25% da capacidade, existem contratos com cadeias de supermercados para expansão em Riad e Jeddah. A reestruturação financeira permitiria a utilização total da capacidade disponível.

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