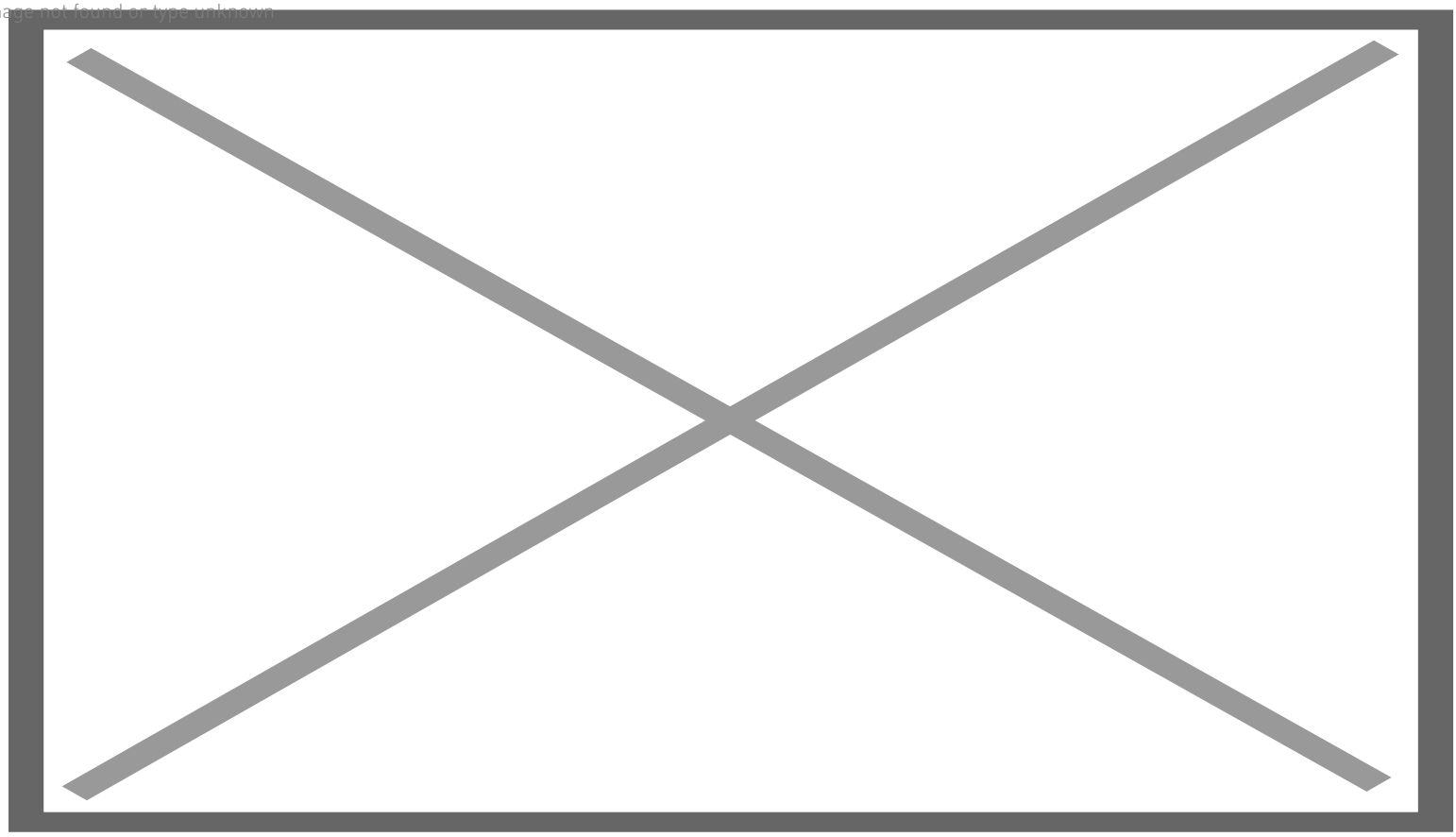
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Empresa de Moda Conceituada em Mônaco Monte-Carlo

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Empresa de Moda Conceituada em Mônaco Monte-Carlo

A Marca de Moda Monaco Monte-Carlo é uma marca luxuosa e conceituada localizada no coração do Principado de Mônaco. Com seus designs icônicos, artesanato superior e atenção aos detalhes, esta marca se consolidou como um símbolo de elegância e sofisticação.

Fundada em 2011 e situada no enclave luxuoso de Mônaco, a marca atingiu um estágio notável, registrando uma receita de €500.000 no último ano fiscal. No cenário em constante evolução da indústria da moda, eles continuam a prosperar como um farol de sofisticação e apelo atemporal.

O requinte da marca é refletido em sua escolha de tecidos luxuosos, bordados intricados e alfaiataria impecável. Cada peça é criada com a máxima atenção e precisão, garantindo um caimento impecável e conforto incomparável. De elegantes vestidos de noite a ternos sob medida, cada peça é uma obra de arte, meticulosamente elaborada para realçar a confiança e o encanto de quem a veste.

A Marca de Moda Monaco Monte-Carlo conquistou uma base fiel entre a elite global, incluindo celebridades, socialites e indivíduos abastados que buscam escolhas refinadas na moda. Seus designs requintados já brilharam em tapetes vermelhos, passarelas de moda e eventos exclusivos em todo o mundo, consolidando sua posição como uma marca cobiçada na indústria da moda de luxo.

Atendendo à mulher cosmopolita, com idade entre 20 e 50 anos, nosso público-alvo personifica a sofisticação urbana, exalando uma aura glamorosa, feminina e romântica. Elas incorporam uma elegância preciosa que navega pela vida com uma perspectiva positiva. O que nos destaca no saturado mercado online de moda feminina e presentes de luxo é nosso compromisso inabalável com uma reputação impecável. Enquanto outros podem sucumbir a tendências passageiras e comprometer a qualidade com produtos baratos e de curta duração, permanecemos firmes como fornecedores de estilo duradouro.

Pontos Principais

- 100+ lojas na Europa, ampliando a variedade de produtos para cosméticos, calçados e óculos
- A principal fonte de tráfego é as redes sociais
- Receita líquida de mais de 300 mil euros, com a venda de mais de 5.360 itens
- Mais de 3.000 clientes de 35 países diferentes
- Mais de 17.000 seguidores nas redes sociais
- 20% das transações são recorrentes

TARGET PRICE
EUR 1,800,000

GROSS REVENUE
EUR 500,000

EBITDA
EUR 0

BUSINESS TYPE
Fashion Retailer

SUPPORT & TRAINING
12 Meses

REASON FOR SELLING
Aposentadoria

COUNTRY
Mônaco

BUSINESS ID
L#20230583

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