

Fabricante experiente de tecnologia patenteada





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A partir de sua sede na Califórnia, a empresa se especializou em projetar, projetar, fabricar e distribuir uma variedade de leitores de cartões padrão e personalizados para uso em equipamentos eletrônicos de nicho. As configurações de circuito e o projeto do corpo com base em plástico permitem o uso de tipos de placas eletrônicas únicas em várias séries de leitores. O conjunto do cabeçote magnético do leitor que o acompanha foi projetado para se encaixar universalmente em todas as variações. O sistema pode ser configurado para duas opções de detecção de cartão – detecção óptica direta ou mecânica. A decodificação de dados é realizada por controladores incorporados que dependem de um algoritmo proprietário, reprogramável de acordo com as especificações do cliente.

Como o proprietário está ativamente envolvido em funções de liderança, relacionamentos com fornecedores e especificações de engenharia para produtos projetados internamente, o ideal é que o comprador traga um engenheiro para absorver o conhecimento durante a transição. Além de manter um site ativo, interagir com engenheiros e se beneficiar de indicações de uma clientela recorrente, o vendedor emprega publicidade por mala direta e participa de Exposições Globais Anuais (G2E, etc.) para expandir a rede de contatos do setor.

Apesar de uma queda nas finanças após a pandemia de 2020, a empresa não tem dívidas e projeta vendas de US\$ 1,8 milhão para 2023. As receitas no ano passado totalizaram US\$ 1.414.687, juntamente com ganhos discricionários de US\$ 249.341 e EBITDA de US\$ 172.345. Com alcance local e internacional que abrange duas décadas, os recebíveis e o trabalho em andamento podem ser negociados na venda, tornando essa empresa uma adição valiosa para levar um negócio existente ao próximo nível.

A propriedade utiliza aproximadamente metade de uma loja de 2.100 pés quadrados para estoque e alguns equipamentos. Esse negócio tem uma base sólida e apresenta oportunidades de expansão.

TARGET PRICE

\$1,100,000

GROSS REVENUE

\$1,414,687

EBITDA

\$249,341

BUSINESS TYPE

Eletrônicos/computadores

INVENTORY

\$339,916

REAL ESTATE

Locação.

ESTABLISHED

2019

COUNTRY

Estados Unidos

BUSINESS ID

L#20230571

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