

Produtor líder de cannabis com mais de 100 lojas franqueadas em toda a Europa



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A empresa nasceu em 2017 a partir da ideia de nove membros que vinham de diferentes áreas, mas compartilhavam a mesma paixão pelo cânhamo e seus mundos ilimitados. Depois de abrir a primeira loja oficial no mesmo ano, várias aberturas se seguiram em apenas algumas semanas.

Com 25 funcionários em sua sede, a empresa tem um showroom na Itália, mais de 100 lojas franqueadas em toda a Europa e várias centenas de revendedores em toda a Itália. Desde o lançamento da empresa, as metas alcançadas e as fronteiras cruzadas superaram as expectativas iniciais dos fundadores da empresa. Hoje, está planejada uma nova expansão na Europa, com o objetivo de alcançar mercados ainda mais distantes.

O carro-chefe da empresa é, sem dúvida, o DEPARTAMENTO DE CULTURAS, responsável por semear, cultivar, cultivar e colher todas as flores vendidas nas lojas, controlando assim a cadeia de suprimentos em todas as etapas.

O site oficial não é apenas a vitrine de uma grande franquia e seu comércio eletrônico, mas também pretende se tornar um ponto de referência para tudo relacionado à cannabis legal. Sua equipe editorial fornece notícias, insights e curiosidades sobre todos os aspectos do cânhamo (leve ou não), dia após dia. Os editores trabalham para aumentar a conscientização dos leitores sobre o assunto, divulgando informações constantemente atualizadas. Sem conhecimento básico, é impossível romper as barreiras dos estereótipos e das falsas crenças inculcadas por nossa cultura, o que nos impede de desfrutar dos muitos usos e efeitos positivos da nossa amada cannabis.

Produtos (mais vendidos)

- Tisanapa – infusão de cânhamo
- Cannabis Light Cbweed NYC DIESEL CBD
- Farinha de semente de cânhamo
- Chocolate amargo com sementes de cânhamo
- Cannabis Light Super Lemon Haze CBD
- Meladol – Óleo aromático com CBD e melatonina
- Cannabis Light Cbweed Strawberry Yogurt CBD

Produtos alimentícios de cânhamo

- Goma de mascar de cânhamo
- Pirulito de morango
- Lollipop Lemon Haze
- Biscoitos doces com farinha de cânhamo e amêndoas
- Biscoitos doces com farinha de cânhamo e cacau
- Canamiele
- Creme de avelã com mel e sementes de cânhamo
- Barra de chocolate amargo com sementes de cânhamo
- Sementes de cânhamo inteiras
- Sementes de cânhamo descascadas
- Farinha de semente de cânhamo

TARGET PRICE
EUR 15,000,000

GROSS REVENUE
EUR 3,750,000

EBITDA
EUR 800,000

BUSINESS TYPE
Empresas De Manufatura

ESTABLISHED
2017

COUNTRY
Itália

BUSINESS ID
L#20230574

- Óleo de semente de cânhamo
- Penne com farinha de cânhamo
- Bolos de arroz de cânhamo orgânico

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