

Designer e fabricante de produtos de áudio realocáveis





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Fundada em 2000, a empresa atua como projetista e fabricante de produtos de áudio patenteados, principalmente fones de ouvido. A linha de produtos é feita sob medida para músicos e engenheiros de estúdio profissionais na Ásia, Europa e América do Norte, atendendo às necessidades daqueles que buscam a mais pura experiência musical.

Para indivíduos com experiência em marketing, a oportunidade de adquirir nossa propriedade intelectual (PI) está disponível. Esse comprador pode aproveitar nossa propriedade intelectual e a qualidade do produto para expandir a distribuição de nossos fones de ouvido em canais de vendas adicionais. Seus fones de ouvido com isolamento, vendidos no varejo por US\$ 100 a US\$ 200 o par, representam a opção ideal para os entusiastas da música mais exigentes, oferecendo uma combinação exclusiva de extremo isolamento de ruído, áudio de alta precisão e conforto sobre o ouvido.

A manutenção da presença no mercado de fones de ouvido com fio foi alcançada por meio da ênfase em produtos e designs exclusivos, protegidos por sete patentes e três marcas registradas. Os fones de ouvido superam consistentemente os de fabricantes conhecidos, como AKG, Audio-Technica, Beats, Bose, Sennheiser, Shure, Skullcandy e Sony. Notavelmente, embora os fones de ouvido produzidos por esses fabricantes meçam as capacidades de redução de ruído em frequências específicas, seus fones de ouvido são excelentes em uma ampla faixa de frequências.

Suas alianças estratégicas com revendedores, distribuidores, endossantes, fabricantes de equipamentos originais e usuários atestam o excelente desempenho de nossos produtos. Essas alianças posicionam o possível proprietário de nossa PI para aproveitar futuras oportunidades de crescimento.

Além de sua propriedade intelectual e de suas alianças estratégicas, o possível comprador precisará de uma instalação de montagem e distribuição com uma área de no máximo 5.000 pés quadrados. Essa instalação pode ser localizada em praticamente qualquer parte do mundo. Mesmo sem esforços adicionais de marketing, nossa gerência prevê que a empresa atingirá vendas próximas a US\$ 1 milhão no ano civil de 2022, juntamente com ganhos discricionários dos vendedores de US\$ 300.000.

TARGET PRICE

\$5,000,000

GROSS REVENUE

\$1,000,000

EBITDA

\$300,000

BUSINESS TYPE

Áudio

INVENTORY

300000

COUNTRY

Estados Unidos

BUSINESS ID

L#20230558

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