

Marca de Roupas Luxuosa de Alto Nível





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Designer especializado e lançador de tendências no mundo da costura contemporânea para mulheres, com mais de 20 anos de experiência na prática, empresarial e de marca na indústria fashion global.

Pontos-chave

- Colaborou e aconselhou algumas das mais proeminentes empresas fashion globais em áreas como design de coleções por muitos anos antes de começar a própria marca;
- Vendeu coleções para as lojas mais respeitadas e influentes de especializada fashion no mundo, como Colette e L'Eclaireur em Paris, Browns em Londres, Saks Fifth Avenue em Nova Iorque, Louis em Boston e muitas outras no mundo todo;
- Lançou, gerenciou e cresceu sua costura de alto nível e marcas R-T-W, criando uma presença internacional nas marcas de varejo mais conhecidas e ao mesmo tempo atraindo resultados atrativos para os investidores;
- Possui extensa experiência em criar marcas fashion e criar conhecimento de marcas, tendo mostrado linhas em alguns dos mais prestigiados desfiles, incluindo a Mercedes Benz Fashion Week, em Nova Iorque.

Alguns anos após ter fundado sua marca epônima, ela criou uma coleção fashion pronta-para-vestir com mulheres entre 25 e 50 anos como alvo. Ao longo dos anos 2000, ela apresentou sua coleção em diversos eventos fashion internacionais recebendo grande apreço e reconhecimento global através dos Estados Unidos, leste europeu e sudoeste da Ásia.

Produção

Durante os últimos quatro anos, a dona formou fortes relacionamentos com duas instalações de produção de última linha na França (fabricação e montagem) e Itália (ornamentação). A reputação da dona na indústria foi o que permitiu com que essas parcerias acontecessem.

Marketing e Distribuição

A empresa segue os passos de marcas bem sucedidas na indústria enquanto constrói sua própria direção criativa e forte imagem. Estes nomes começaram com lojas de varejo em áreas selecionadas para estabelecer sua imagem no mercado e estabelecer uma clientela dedicada.

A dona formou um forte time de consultoria crítica com expertise em design, produção, marketing e varejo de marcas, além de expertise em levantar capital e financiamento.

TARGET PRICE

\$2,223,000

GROSS REVENUE

TBA

EBITDA

TBA

BUSINESS TYPE

Fashion Retailer, Fashion Retailer

COUNTRY

Estados Unidos

BUSINESS ID

L#20230416

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